



# **ANNUAL REPORT**

# **2023/2024**

**For the financial year ended 30 June 2024**



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## Abbreviations

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ADD	Activity Design Document
BDM	Business Development Manager
BDF	Business Development Fund
CEO	Chief Executive Officer
FIP	Fonvakula Industrial Park
FTE	Full Time Equivalent
GCF	Green Climate Fund
GFA	Grant Funding Arrangement
GoN	Government of Niue
MFAT	Ministry of Foreign Affairs and Trade
NCOC	Niue Chamber of Commerce
NPNC	Niue Philatelic & Numismatic Company
NZAid	New Zealand Aid Programme
PMCU	Project Management & Coordination Unit
SOE	State Owned Enterprise
SoG	Secretary of Government
STTA	Short Term Training Assistance
TAA	Technical & Administrative Assistance Funding (from MFAT to GoN)
YES	Youth Employment Scheme

# Agenda

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## Annual General Meeting

of the Niue Chamber of Commerce

Thursday 29<sup>th</sup> august 2024,

4:30pm To 6:00pm

Matavai Conference Centre

1. Welcome/Opening Prayer – President Sefeti Fatiaki Adriana
2. Remarks from Government of Niue Representative / Development Partners
3. Apologies
4. Confirmation of Agenda – call for items of General Business
5. Confirmation of Minutes from the Previous AGM – Thursday, 10<sup>th</sup> August 2023
6. President's Statement – Sefeti Fatiaki Adriana
7. CEO: Annual Report: Outputs Report 2023/2024 – Catherine Etuata Papani  
Includes NCOC team presentation on work areas: Cari-Anne Ikiua Fuhiniu  
Charlotte Magatogia  
Myrtle Magatogia
8. Presentation of Audited Peer Review Annual Financial Accounts 2023/2024
9. Proposed NCOC Constitution Amendments
10. Presentation: Business Link Pacific & Niue Chamber of Commerce  
- Business Support and Financial Products and Services  
Business Link Pacific Representative: Paul Wendland
11. Closing Remarks/Prayer – President Sefeti Adriana Fatiaki

Thank You to all in the Private Sector for your ongoing hard work in running your businesses, taking an interest in the ongoing development of Niue's private sector and so staying connected, supporting and contributing to the economic growth of our beautiful island Niue as a member of Niue Chamber of Commerce.

NETWORKING OPPORTUNITY & REFRESHMENTS

# Minutes from Previous AGM 2022-2023



## Minutes of the Niue Chamber of Commerce ANNUAL GENERAL MEETING

**Thursday 10 August 2023 – 4.30pm (4.55pm)**  
**Scenic Matavai Resort Conference Room,**  
**Tamakautoga.**

Present:

Name	Business	Name	Business
Catherine Papani	NCOC – CEO	Vivien Feleti	Ebony Carvings
Ane Gulliver-Perry	NCOC – BDM	Chris Hipa	Ali's Enterprise
Charlotte Magatogia	NCOC – FMC	Tesi Hetutu	KHM Photography
Dean Talagi	NCOC – PEC	Zack Smith	IKIBEE SERVICES
Cari-Anne Fuhiniu	NCOC Intern	Moka Laufoli	Mrs Sena's Crafts
Soimahele Magatogia	Kolivao Piggery	Christyl Vilitama-Smith	Niueanna Artistry
Kemu Mizziebo	Mizziebo Nursery	JinNam Hopotoa	CFI Multimedia Production
Jasmine Vaha	LEVIART	Coral Pasisi	Tofia Niue
Krista Lee	LEVIART	Victoria Kalauni	Hio Café
Keith Vial	Niue Orientation Tour	Toni Kalauni	Hio Café
Randall Haines	Breeze	Mary Magatogia	Taoke Fales
Keith Papani	Rockbak	Ray Scanlan	Niue Honey
Senuola Fatiaki	Hina's Laundromat	Dempster Tomailuga	All Star / Manuiz
Adam Faitala	Reign's Paint & Tile	Avi Rubin	Kai Ika
Greg Funaki	Double M	Nia F-Lui	Kaniu
Poi Kapaga	NPNC	Sefeti Fatiaki	Feti's Works
Gabriel Varea	Golden Accounting Services	Julie Funaki	Pacific Way Bar
Judy Nemaia	Taloa Heights Accomodation	Hana Nokupega	Namukulu Cottages

Mokalita Heka	Fisihega Crafts	Cathrine Scott	Australian High Commission
Tutuli J. Heka	Fisihega Crafts	Alicia Hipa	Ali's Enterprises
Marina Faitala	Reign's Paint & Tile	Teu Kalauni	Joema
Fifita Talagi	Tokes Enterprise	Vaimono Kalauni	Niue Rentals
Toke Huga Talagi	Peleni's Travel	Romeo Togia	Lotouli Rentals
Sandra Hiku-Talagi	-	Rich Tuhipa	Stuff I.T Niue
Emani Lui	Kaniu	Angela Tuhipa	LANSHACK
Amanda Pita	Swanson	Stan Tafatu	Stan's Construction
Felo Kulatea	KrySiNaZ Koloa	Fiafia Rex	Eco Niue Niu
Narita Viliamu	Claytons Bar	Andy Cory	Niue Honey
Rene Richardson	Coco Catering	Suzi Valivaka	Buk Buk Chicken
William Powell	Australian High Commission	Kenneth Green	Katuali Café
Ahi Cross	Tahiono Art Gallery	Michelle Marsh	Niue Rock Rentals
Helen Tunnah	New Zealand High Commission	Shontell Strickland	Niue Wahoo Fishing Charter
Sonia Tafatu	R'Linnas Restuaraunt		

## 1. WELCOME/ OPENING PRAYER – PRESIDENT

- A. The Niue Chamber of Commerce (NCOC) AGM was called to order at 4.55pm on Thursday 10<sup>th</sup> August 2023 at Scenic Matavai Resort, Tamakautoga by Sefeti Fatiaki, President of NCOC.
- B. Welcome from President, acknowledging New Zealand High Commissioner Helen Tunnah, Australian High Commission Representatives, MP Emani Lui, MP Tutuli Heka and all business representatives here this afternoon.
- C. President asked Tutuli Heka of Fisihega Crafts to open with a prayer.

## 2. REMARKS FROM GOVERNMENT OF NIUE REPRESENTATIVE / DEVELOPMENT PARTNERS

HE. Helen Tunnah

- The turnout for NCOC's AGM tonight is great and with the borders open, there now are opportunities for labour migration, consultants, contactors who are all important to keep the economy open and vibrant. Thank you to those who have put their names towards the board.

Hon. Emani F-Lui

- Representing on behalf of the Government and apologies on behalf of colleague who cannot make it. A word of thanks from the Government, the Private Sector is important for the welfare of the

economy. The Government is happy to announce the \$400k budget for this financial year for the Private Sector. Thank you for your work and please continue to do more.

### 3. APOLOGIES

Name	Business
Hon. Mona Ainu'u	Minister of Natural Resources
Hon. Sonya Talagi	Minister Social Services
Jana Barclay	Niue Blue
Evan Barclay	Niue Blue
Mark Cross	Tahiono Gallery
James Mason	NCOC – Entrepreneurship Education Facilitator

### 4. CONFIRMATION OF AGENDA – CALL FOR ITEMS OF GENERAL BUSINESS

Agenda Confirmed: Ahi Cross

Seconded: Stanley Tafatu

No questions or matters arising, moving forward.

### 5. CONFIRMATION OF MINUTES FROM PREVIOUS AGM – WED 31 AUGUST 2022

Agenda Confirmed: Rene Richardson

Seconded: Ahi Cross

No questions or matters arising, moving forward.

### 6. PRESIDENT'S STATEMENT – SEFETI FATIAKI ADRIANA

Spoken to by President (Pages 12-13)

Moved: No-one

Seconded: No-one

### 7. CEO – ANNUAL REPORT: OUTPUTS REPORT 2022/2023; INCLUDES NCOC PRESENTATION ON WORK AREAS

A. CEO Spoke to her report (Pages 14-15) and to the Activity Design Document Outputs (Pages 16- 20)

B. Ane Gulliver-Perry, Business Development Manager (BDM) – spoke to her slide of key areas of work:

- AWE
- Anti-corruption & business ethics toolkits
- Business development grants
- Business plan writing workshops
- Business plan writing toolkit
- Business visits
- P2P Fiji
- Leadership workshop
- Young and junior entrepreneurs

C. Charlotte Magatogia, Finance & Membership Coordinator (FMC) – spoke to her slide of key areas of work:

- Administration & Marketing Coordinator

- Management Studies at USP Niue Campus
- Academy of Women Entrepreneurs
- Young & Junior Entrepreneurs
- New role as FMC
- PHAMA Plus Data Analyst

- D. Dean Talagi, Projects & Education Coordinator (PEC) – Introducing himself to members as new employee of NCOC
- E. Cari-Anne, Chamber Intern – Introducing herself to members as new employee of NCOC

Moved: Narita Viliamu      Seconded: Julie Funaki

## 8. PRESENTATION OF AUDITED PEER REVIEW ANNUAL FINANCIAL ACCOUNTS 2022/2023

- A. CEO spoke to the Statement of Financial Performance for the Year Ended 30 June 2023 (Page 21)

Moved: Victoria Kalauni      Seconded: Gregory Funaki

- B. CEO spoke to the Notes to the NCOC Financial Performance for the Year Ended 30 June 2023 (Pages 22-26)

Moved: Avi Rubin

- C. CEO spoke to the Fonuakula Industrial Park Statement of Financial Performance As at 30<sup>th</sup> June 2023 (Page 27)

Moved: Tesl Hetutu      Seconded: Julie Funaki

## 9. ELECTION OF NEW BOARD FOR 2023 TO 2026 (3-YEAR-TERM)

- A. CEO acknowledges the NCOC Board of 2020-2023 (Page 32) for the work over the last three years. Thanking Sefeti Fatiaki (President), Zack Smith (Vice President), Avi Rubin, Dempster Tomailuga, Greg Funaki, John Asanso and former member Hon. Joan Viliamu. Acknowledgment also of the Matavai Representatives on the board during this term; Charmaine Carroll and Aaron Smith, also to the board members who retired during the term; Victoria Kalauni, Rene Richardson and Jasmine Vaha. Fakaau lahi for your work as a board member as this is done voluntarily for the benefit of the private sector.
- B. Election to be held only for President and Vice President:

President	Sefeti Fatiaki Adriana	Vice President	Zack Smith
	Stanley Tafatu		Stanley Tafatu
	Jasmine Vaha		

NB: No election required for Executive Members due to number of applicants.

- C. President and board elect for 2023-2026:

Board Role	Name
President	Sefeti Fatiaki Adriana



Vice-President	Zack Smith
Executive Member	Aaron Smith
Executive Member	Alicia Hipa
Executive Member	Avi Rubin
Executive Member	Dempster Tomailuga
Executive Member	Narita Viliamu Tahega
Executive Member	Stanley Tafatu

D. CEO thanked Darren Tohovaka from the Justice Department who was present to assist with the voting process.

## 10. GENERAL BUSINESS

No general business was discussed.

## 11. CLOSING REMARKS – PRESIDENT ELECT

A. President thanked members and attendees for the evening and congratulated the new board members with words of encouragement. Meeting closed with a prayer.

***Meeting finished 07.30pm – Networking opportunity and refreshments***

# President's Statement

## Sefeti Fatiaki Adriana

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As we reflect on the past year, I am filled with immense pride and gratitude to have served as the President of the Niue Chamber of Commerce during a time of many events, meetings (a lot virtually), workshops and projects, both internal and external. These are all for the sake and benefit of our Private Sector. By the same token, there are the works and preparations for the coming 50 years celebration of our nation's constitution. When I reflect on these factors, I can say that it is not just a busy time for the private sector but also a joyous time for such a milestone.

Since last election, the most memorable events for me would be the visit of New Zealand's Speaker of the House of Representatives, Rt Hon Gerry Brownlee in the month of April and the visit of New Zealand's Deputy Prime Minister and Foreign Affairs Minister, Rt Hon Winston Peters to our shores in July. Not forgetting also other visits by distinguished guests in the likes of Sir Michael Jones and others during my absence on island. Since the election of new board members last year, the Niue chamber of Commerce (NCOC) continues to work hard with our staff in the office doing our best to bring the private sector of Niue on to a new level of assistance. Our private sector now can not only have assistance with funding from the Niue Chamber of Commerce, but from other donors and organisations that can help support with funding around the Region (e.g. Business Link Pacific). There are many more privileges and opportunities that have come the chamber's way for the private sector which you will find in the Annual Report.

I would like to say that we the chamber are very grateful for the Public and Private Partnership (PPP) of which both are given the opportunity to work hand in hand together to strengthen the private sector going forward with its contributions to the development of our economy. We have met with our sector minister, the Honourable Minister Crossley Tatui, and have discussed and agreed on many things going forward. We also met with PAC and from our conversations, I am positive and excited for the promising future of our private sector in Niue.

I would like to thank you to all the private sectors out there. To all the businesses both big and small. Thank you from the bottom of my heart for having contributed so much to the Niue Chamber of Commerce and to the development of our local economy. We, the chamber, can never thank you enough. I humbly ask that you continue with your support towards the chamber and the development of our economy through the vigorous work that you continue do through your businesses. Fakaave lahi.

I acknowledge and thank the Board Committee elected last year. Vice President, Zack Smith (resigned), Aaron Smith (returned to NZ), Narita Viliamu (resigned), Alisha Hipa, Amanda Pita, Julie Talagi, Pauline Rex, Avi Rubin, Dempster Tomailuga, and Stanley Tafatu for your continuous support for the private sector in sharing your insights/wisdom, knowledge and experiences from respective fields in our robust monthly meetings, Zooms, workshops and representing NCOC in many government boards.

I acknowledge and thank the CEO of Niue Chamber of Commerce, Catherine Papani, her staff, Charlotte Magatogia, Cari-Anne Fuhiniu, Myrtle Magatogia, Dean Talagi (resigned), the past BDMs, Anne Gulliver (finished contract), Recent BDM Roxanne Scanlan (resigned) for all their endless devotion and dedication to their works to make the NCOC office stronger and better. Though the office may be short staffed, work in the office is still handled and managed through the capable hands of our CEO and her team.

I would like to acknowledge and thank the Private Sector Minister, the Honourable Crossley Tatui, MAM, Mr Ricky Makani and the government of Niue for your continuous support for the private sector through the Niue Chamber of Commerce. I thank and acknowledge the New Zealand Government and MFAT for their continued financial assistance to Niue Chamber of Commerce through our government. I acknowledge and thank the past New Zealand High Commissioner, H.E. Helen Tunnah, present High Commissioner H.E. Mark Gibb and Deputy High Commissioner Elena Procuta for your continuous support for the chamber. I acknowledge and thank the Australian High Commissioner, H.E. Katie and the Australian Government for the support of your country for the Niue Chamber of Commerce through PTI Australia, Phama Plus and Australian Pacific Business Council.

I hope and pray that together we will continue to harness the power of collaboration, innovation and resilience, to secure a bright and prosperous future for our businesses embracing the potential talents of our private sector strengthened through the Niue Chamber of Commerce into building a strong, diverse and entrepreneurial partnership, leaving no one behind.

As the mandated national organisation for representing private sector, we will continue to support and advocate in facilitation role in the sustainable development of a stronger private sector in Niue going forward proudly acknowledging “Niue ko haaku Kaina”

Kia Monuina

Sefeti Fatiaki Adriana  
President  
Niue Chamber of Commerce

# CEO Statement

## Catherine Etuata Papani

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*"The only way to do great work is to love what you do." – Steve Jobs.*

A reminder that if you want to be successful in business, in your job, in sports or in life in general you have to find something that you're passionate about first and foremost.

Our working partner in continuing to develop and strengthening Niue's private sector is the Government of Niue and we thank our Minister of Private Sector, the Hon. Crossley Tatui for supporting the ongoing NCOC budgetary support to run the office and its activities. We continue to strive to strengthen the Public Private Partnership for all interrelated and interdependent work that NCOC and the public sector work in.

However, admittedly there is still a lot of room for improvement in this area to have a greater understanding of each other's work, needs and how we should all be working together. It is sad that many businesses have voiced to our office the lack of customer service, communication or respectful treatment or words provided by some of the public servants in some of the departments that they deal with. We urge that there must be understanding that a country can only prosper when its people work together and the roles that each play is vital for the other to succeed. One cannot exist without the other and respect is an ingrained trait in our Niuean culture, our Pacific culture, and generally in all of us as just good law abiding citizens of Niue.

Fakaave lahi Mahaki, Thank You: to the New Zealand government through its office here on Niue, the NZ High Commission who ensures that the budgetary support provided to the Government of Niue includes private sector. Thank you also to Deputy High Commissioner Elena Procter who we work closely with in ensuring the needs of Niue's private sector are included and taken into account, and that NCOC is part of any round table discussions with visiting NZ Government dignitaries such as the official visits from the Hon. Speaker of the House: Gerry Brownlee; Hon. Prime Minister Christopher Luxon and the Hon. Deputy Prime Minister, Winston Peters. We also welcomed the new NZ High Commissioner to Niue – HE Mark Gibb in this year and we look forward to strengthening the working partnership between NCOC and the NZHC and its team. We also acknowledge the working relationship and interactions with the Australian Government through HE Katy Stuart and Deputy Harriet Williams.

As we know a broad-based recovery across the Pacific is in play as the impact of the Covid pandemic recedes and economies reopened, but also there is the challenge that remains with structural risks from disaster impacts and climate change. As we fully step into the business light from the shadows of the Covid impacts we enter into a business environment on Niue of labour shortages, redesign of our businesses and the need for our businesses to start to understand how to adapt and mitigate climate change impacts as well as forward thinking of the potential business transformation driven by AI. Whilst we consider ourselves isolated it does not provide a defence on the impacts of external risks that we feel from the high global fuel prices due to the Russian invasion of Ukraine which are compounding inflationary pressures in the Pacific through higher transportation costs and costs of imports. This was indicated from the NCOC Business Confidence Survey conducted at the end of 2023 where the biggest challenge for businesses was freight costs and costs of imports.

Labour shortages has been a constant and growing problem and continues to be for businesses, for government and also for NCOC. Our office has continued to feel the challenges of labour shortage and work is difficult

at times to flow due the ever changing staffing shortages; due to end of contract; health and medical reasons; and in part the unconfirmed budget line for the recruitment of a Business Development Manager (BDM), which at the time of writing this, NCOC still has no confirmed budget for the BDM role. Again our core team in the office that has been loyal and hardworking alongside me in carrying out their own work and between the three of us the work of the other roles. Thank you to the current core team in the office of been Charlotte Magatogia: our Membership & Finance Coordinator and our Administration Intern: Cari-Anne Fuhiniu. They define hard work, team work and strong professional ethics beyond their young age.

I take this opportunity to THANK team members mentioned hereunder, who during their employment with NCOC their hard work contributed to business support and development, business focussed community engagement and ongoing promotion of the products and services that NCOC provides to the private sector but also to the public sector:

Ane Gulliver Perry – Business Development Manager  
Dean Talagi – Projects & Education Coordinator  
James Mason – Temporary Entrepreneurship Educator  
Kate Roughan – Temporary Entrepreneurship Educator  
Roxanne Scanlan – Business Development Manager

Human resource changes were not only felt in our office, but also in our Board, with board members not being able to continue their term in providing the governance role for NCOC. We farewell within the 2022 to 2023 year:

Nari Viliamu-Tahega  
Aaron Smith  
Zack Smith (recent resignation in August 2024)

We also welcomed in July new Board members and are happy that they bring with them not only years of experience in the private sector as Niuean business women but they provide a gender balanced board. Thank you for accepting the roles:

Julie Talagi-Funaki  
Amanda Pita  
Pauline Rex

Being a Board member requires a lot of sacrifice of own time to provide the governance management of NCOC. It can often be a challenge to juggle business priorities to get to meetings of both the board and meetings of the smaller working committees focussed on various work currently being carried out by the NCOC. The Board members are now remunerated with board sitting fees for the Board meetings as well as for any working committee meetings.

Always save the best to last and to say a BIG THANK YOU – FAKAAUE LAHI MAHAKI to our NCOC members and to all in the private sector, the value of your personal financial and non-financial investment in your businesses is a major contribution to Niue's economic growth. We at NCOC will continue to strengthen and always strive to improve on the support to the businesses in Niue's private sector. We want to ensure that you as our members continue to do the work you do in your business because it isn't work it's your passion and livelihood.

*Catherine Etuata Papani*  
CEO

# Activity Design Document – Outputs

Output	Outcome/Activity – 1 July 2023 to 30 June 2024
<b>BUSINESSES RECEIVE SUPPORT, ADVICE &amp; TRAINING</b>	<p><b>BUSINESS CONFIDENCE SURVEY</b></p> <ul style="list-style-type: none"> <li>▪ NCOC re-introduced survey which will be conducted annually as this provided a snapshot summary of current business environment – i.e. what is working and what are challenges face in current year and looking at the following year. Assists to provide any priority areas of focus for the work of NCOC as well as well as advocacy work needed.</li> </ul> <p><b>BUSINESS SUPPORT</b></p> <ul style="list-style-type: none"> <li>▪ <b>Business Link Pacific Partnership (BLP):</b> discussed and ongoing meetings with Wayne McCaughan and BLP to progress a working partnership to develop a framework of how NCOC and BLP can offer greater services to assist and support businesses on Niue.</li> <li>▪ <b>Working Partnership with PTI:</b> i) able to provide assistance to Agribusiness to secure an investor through the Investor Ready initiative provided by Pacific Trade Invest (PTI) NZ; ii) meeting with NZ Trade Commissioner seeking support for an Export Development Manager for businesses wanting to look at export opportunities</li> <li>▪ <b>NZ Short Term Training Scholarships info via NZHC :</b> supported and promoted by NCOC</li> </ul> <p><b>BUSINESS CONSULTATIONS (1 on 1):</b>  <b>Total of 146 Business Consultations and Visits:</b> conducted throughout the year : July (15); Aug (14); Sept (11); Oct (9); Nov (18); Dec (12); Jan (9); Feb (11); Mar (12); Apr (13); May (12); June (10)</p> <p><b>BUSINESS TRAINING: Training needs analysis survey</b> distributed beginning of year to ensure NCOC best meet needs of upskilling of businesses owners/employees and so can better plan and schedule training needed.</p> <p><b>Licensed Business Tax Reforms/Guidelines:</b> discussion on new development of making filing returns online and easier for business along with need of user guidelines</p> <p><b>Training Delivered:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Board Governance &amp; Strategic Planning</b> – Facilitator: Catherine Etuata Papani</li> <li>▪ <b>Handicrafts as a Business Venture/ Marketing &amp; Branding (Partnership Training conducted under the Niue Entrepreneurial Women (NEW) activity)</b> <ul style="list-style-type: none"> <li>✓ Aliutu Women Weaving Groups</li> <li>✓ Niue National Council of Women</li> <li>✓ Fineone Hakupu Atua's Weaving Council</li> </ul> </li> <li>▪ <b>Mind Health in Business Wealth</b> – Facilitator: Ettie Mizziebo</li> <li>▪ <b>Professional Presentation</b> – Facilitator : Roxanne Scanlan</li> <li>▪ <b>Business Health &amp; Beauty Monitoring</b> – Facilitator : Roxanne Scanlan</li> <li>▪ <b>Q&amp;A Information on NCOC Business Development Grants</b></li> </ul>

<b>FUNDING &amp; FUNDING APPLICATION ASSISTANCE</b>	<p><b>NCOC BUSINESS DEVELOPMENT GRANT</b></p> <ul style="list-style-type: none"> <li>▪ <b>BDG 2022/2023</b> – disbursement of grants to (38) approved applicants completed</li> </ul> <p><b>FUNDS APPLICATIONS (OUTSIDE OF NCOC)</b></p> <ul style="list-style-type: none"> <li>▪ <b>Liku VC</b> : funds sought to upgrade Evacuation Centre via the Australia High Commission Community Grant</li> <li>▪ <b>Pacer Plus Trade in Services</b>: NCOC proposal submitted and in working partnership with Economic Planning this was refined and was able to be approved - \$100K which will be utilized in the 2024/2025 year once all work plans are submitted to PPIU</li> </ul>
<b>CREATING SUSTAINABLE CLIMATE-RESILIENT BUSINESSES ON NIUE</b>	<ul style="list-style-type: none"> <li>▪ <b>Green Climate Fund Readiness 2 Project</b>: project supported by SPREP; GoN-PMCU and NCOC as follow on from GCF Readiness 1 Project. Aim to develop a Climate Finance Strategy for Niue's Private Sector</li> <li>▪ <b>Designing Standard Operating Procedures</b>: in relation to the process of GCF funding in the future and project development and implementation</li> <li>▪ <b>GCF Country Programme Strategic Framework</b> : ensuring private sector is taken into account when developing GCF Strategic Frameworks</li> </ul>
<b>SECTOR SUPPORT &amp; DEVELOPMENT</b>	<ul style="list-style-type: none"> <li>▪ <b>Niue Vanilla</b> – assistance to Auckland Fine Food Show</li> <li>▪ <b>Taro business</b> – processing facility at old Fish Factory and assistance on NGA review how to best assist payment for taro supplied by Taro Growers</li> <li>▪ <b>Project Education Coordinator (Dean T)</b> – introduced NIOFA, relook and strengthening of working relationship</li> <li>▪ <b>Phama Plus</b> – continued work to complete work carried out to NCOC Database</li> </ul>
<b>TOURIST ORIENTATED PROMOTION AND SUPPORT</b>	<p><b>AIRPORT FACILITATION STEERING COMMITTEE</b></p> <ul style="list-style-type: none"> <li>▪ NCOC – CEO rep. on Airport Facilitation Steering Committee – continued work in progress with relevant stakeholders to refresh the airport look and facilities.</li> </ul> <p><b>SPTO BUSINESS CONFIDENCE SURVEY</b></p> <ul style="list-style-type: none"> <li>▪ Assistance to Niue Tourism/SPTO for design of Survey questions for SPTO Business Confidence Survey.</li> </ul>
<b>ENTREPRENEURSHIP &amp; EDUCATION PROGRAMME IN SCHOOLS</b>	<p><b>JUNIOR &amp; YOUNG ENTREPRENEURS EDUCATION</b></p> <ul style="list-style-type: none"> <li>▪ Providing opportunities for youth (Niue High School -Year10) and juniors (Niue Primary School – Years 1 &amp; 6) in developing business, creating products and services for sale at NCOC Business Expo.</li> <li>▪ Successful launch of both the Junior and Young Entrepreneurs products at the NCOC Business Expo held in October Constitution Celebrations prior to the National Show Day.</li> <li>▪ Big thanks to our Temporary entrepreneurship educator James Mason for his passion and love in working with students using his business experience to inspire our future private sector businesses</li> <li>▪ New school year – new lot of Young Entrepreneurs - Year 10 Students for 2024; classes commenced February. Junior Entrepreneurs of Year 5/6 students of NPS classes commenced in Term 2 of 2024 year.</li> </ul> <p><b>CAREERS SESSION : NIUE HIGH SCHOOL</b></p>

	<ul style="list-style-type: none"> <li>▪ Careers session at NHS every second Tuesday continued with NCOC engaging business members to take turns in taking up the opportunity of sharing their business experience and learnings.</li> </ul> <p><b>YOUTH EMPLOYMENT SCHEME</b></p> <ul style="list-style-type: none"> <li>▪ Youth Employment Scheme: organised during the festive holidays to place NHS Year 11, 12 and 13 into businesses in areas of their potential interest to not only work but also learn and be mentored into potential future career paths. This is only made available to work placements in businesses as it is funded under budget of NCOC.</li> <li>▪ Total of 18 Students were registered under the scheme for the year end school holidays</li> </ul> <p><b>GOING FORWARD</b></p> <ul style="list-style-type: none"> <li>• Aim to get the learnings provided in Year 10 under Entrepreneurship Education to have ability to gain unit credits for students</li> <li>• Advocate for ability to have business; economic and/or accounting studies made available at Niue High School</li> <li>• Design concept for discussion with relevant stakeholders and development partners on the re-establishment of a programme similar to “Young Farmers” of the past in considering Food Security sustainable measures and providing support career pathways in farming or in the agricultural sector for our young people</li> </ul>
<b>LABOUR MARKET &amp; SKILLS PLAN</b>	<p><b>LABOUR MOBILITY STEERING COMMITTEE : CEO</b></p> <ul style="list-style-type: none"> <li>- Co-ordination for labour mobility pilot for Niue under Pacer Plus and establish a framework that can be utilized for both government and private sector labour needs</li> </ul> <p><b>INTERNATIONAL LABOUR ORGANISATION &amp; PACER PLUS – (Fiji)</b></p> <ul style="list-style-type: none"> <li>- CEO – Catherine Etuata Papani with Govt Niue PSC delegate Sufane Touna attended training on creating Bi-Lateral Labour Mobility Agreements and MOU's. Prior to face to face workshop both carried out and completed the required online coursework training.</li> </ul>
<b>PRIVATE SECTOR PROMOTION &amp; MARKETING</b>	<p><b>MARKETING/PROMOTION</b></p> <ul style="list-style-type: none"> <li>- <b>NCOC support to Leviart “Redland” Night Market Event</b> – successful and innovate idea by Leviart on their opening night of their new business premise to ensure foot traffic. Congratulations to Leviart for the innovative and successful night.</li> <li>- <b>NCOC support to NGA on National Show</b> event with logistics/administration; World Food Day Competition</li> <li>- <b>New business : Fisihega Crafts official opening</b></li> <li>- <b>NCOC Website Development:</b> working with James Brown (Niuean based overseas business Browns Collective) hoping to launch this in 2024 October or November month.</li> <li>- <b>Social Media presence in the year:</b> <ul style="list-style-type: none"> <li>✓ <u>Facebook</u> <ul style="list-style-type: none"> <li>○ Followers: 3.3K</li> <li>○ Reach: 24.1K</li> <li>○ Additional new followers: 277</li> </ul> </li> <li>✓ <u>Instagram</u> <ul style="list-style-type: none"> <li>○ Followers: 788</li> <li>○ Reach: 679</li> <li>○ Additional new followers: 51</li> </ul> </li> </ul> </li> </ul>



	<ul style="list-style-type: none"> <li>- <b>Print Media</b> <ul style="list-style-type: none"> <li>✓ Private Sector Newsletter</li> <li>✓ Niue Star</li> </ul> </li> <li>- <b>Email distribution</b> <ul style="list-style-type: none"> <li>✓ Hubspot: 172 emails distributed to 53,699 in the year</li> </ul> </li> </ul> <p><b>INTERNATIONAL WOMENS DAY</b>  Always a looked forward to event by many women and now a small group of men joining the dressed to impress women who celebrate women but also and opportunity to business network. This year being the sixth for NCOC; the colour theme of Gold was dedicated to Niue's 50<sup>th</sup> Constitution. The topic theme "Inspire Inclusion".</p> <p><b>JAPAN FOOD EX 2024 – TOKYO, JAPAN</b>  NCOC invited by Japan's Pacific Island Centre to attend annual FoodEx Japan in order to represent a few of our businesses in the food and beverage sector. Represented 3 businesses: Niue Honey, Niue Noni Juice and Niue Vanilla. Promotion and scope of potential market opportunities and to promote the work of the Niue Chamber of Commerce to form business relationships with interested businesses in Japan. Charlotte Magatogia represented Niue Chamber of Commerce at this event.</p> <p><b>BUSINESS RELATIONSHIPS;</b> as NCOC increases its exposure in various social media platforms so does the interest of what NCOC does and ability to create working relationships within private sector, we have had many drop ins seeking information, membership and/or interest in creating a business on the rock of paradise. Many become affiliated members to stay connected and also share opportunities.</p> <p><b>INVITATIONS</b></p> <ul style="list-style-type: none"> <li>▪ Australian High Commission: Celebrating Australia Day – Film &amp; Music Evening</li> <li>▪ New Entrepreneurial Women (NEW) – Opening event with AWE Cohort and US Embassy delegates</li> <li>▪ GoN Premier &amp; NZHC – reception for NZ Prime Minister and Delegation and birthday celebration for HM King Charles III</li> <li>▪ Roundtable discussion NCOC with NZ Govt. Deputy Prime Minister : Winston Peters and delegation</li> </ul>
<p><b>ADVOCACY &amp; STAKEHOLDER ENGAGEMENT &amp; PARTNERSHIPS</b></p>	<p><b>ZOOM MEETINGS/WORKSHOPS/TRAININGS</b></p> <ul style="list-style-type: none"> <li>▪ SPC/UNEP CIS-Pac5 National Stakeholder Engagement (Niue Met Service)</li> <li>▪ Niue and Oceanic Fisheries Stakeholder Consultations</li> <li>▪ Niue National Planning Summit – NCOC presentation and update on the 7<sup>th</sup> pillar of the NNSP</li> <li>▪ Niue National Digital Strategy – private sector consultation</li> <li>▪ IRENA (International Renewable Energy Agency) – CEO requested to contribute into developing training modules aimed at capacity building and training in the pacific region.</li> <li>▪ NDMO Disaster Management Planning</li> <li>▪ Pacer Plus Proposal Writing Workshop</li> <li>▪ MELA Framework : Capacity Building, Collaboration &amp; Validation Workshop</li> <li>▪ NOW Trust Inaugural Meeting</li> <li>▪ Strategic Framework – Country Programme &amp; Readiness Needs (PMCU)</li> <li>▪ Niue Nationally Determined Contributions (Dept. Environ)</li> <li>▪ Niue Constitution Review submission</li> <li>▪ DAFF: Fisheries Stakeholders on Green Climate Fund Regional Tuna Programme Proposal Validation Workshop</li> <li>▪ Trade Policy Framework review : SPIRIT Project ; PIFs Rep &amp; Ernst &amp; Young Reps</li> <li>▪ Govt. Consultant &amp; Advisor : Api Fiso – National Security</li> <li>▪ Island Power Ltd (UK based business rep) : CEO &amp; NCOC Board – Renewable Energy</li> </ul>

	<ul style="list-style-type: none"> <li>▪ NZ Government Speaker of House &amp; MP Delegation – Roundtable private sector and tourism discussion</li> <li>▪ NDB Board new Chair – meet and greet with outgoing chair Ian Fitzgerald</li> <li>▪ ADB in country mission team: meet with CEO on developing with GoN Statistics department the Niue Business Censor</li> <li>▪ NDMO – Disaster Risk Management Workshop</li> <li>▪ SPREP – Pacific Ocean Litter Project Manager – meet with CEO on private sector and impacts and involvement in project</li> <li>▪ Kyron Gosse Wealth Mentor (NZ) – meet with NCOC team on the use of AI to support community activities and work of NCOC</li> <li>▪ Pacer Plus : Feasibility Study – Deployment of the interface between Customs &amp; Postal System</li> <li>▪ Round table meeting on NOW Trust Project Advisory Committee (PAC) and Fundraising</li> </ul> <p><b>GOVERNMENT WORKING COMMITTEES &amp; STATUTORY BOARD REPRESENTATIONS:</b></p> <ul style="list-style-type: none"> <li>▪ <b>TENDER BOARD</b> : NCOC Secretariat: Niue Ffoo Hospital – Oxygen Plant</li> <li>▪ <b>NIUE TOURISM BOARD:</b> Sefeti Fatiaki Adriana</li> <li>▪ <b>NUANGO:</b> Sefeti Fatiaki Adriana ; Avi Rubin; Dempster Tomailuga</li> <li>▪ <b>NOW TRUST:</b> Avi Rubin</li> <li>▪ <b>BROADCASTING CORPORATION NIUE BOARD:</b> Dempster Tomailuga</li> <li>▪ <b>TELECOM NIUE:</b> Avi Rubin</li> <li>▪ <b>PRICE CONTROL BOARD:</b> Dempster Tomailuga</li> </ul> <p><b>NCOC REPRESENTATIONS REGIONALLY AND INTERNATIONALLY :</b></p> <ul style="list-style-type: none"> <li>▪ <b>PIPSO (virtual representation)</b> new board appointed after several years of the organisation being very inactive due to governance issues and challenges</li> <li>▪ <b>Export Pathway Training (Samoa)</b> : Avi Rubin</li> <li>▪ <b>Blue Pacific Infrastructure Conference (Brisbane)</b> – CEO: invited guest speaker on Labour Contractors and Labour Mobility in Niue’s private sector</li> <li>▪ <b>52<sup>nd</sup> Pacific Island Forum – Nov 2023 –(Cook Islands)</b> – NCOC President Sefeti Fatiaki represented for Niue’s private sector</li> <li>▪ <b>Courtesy Meeting</b> – UNDP Representative when on island to present credentials</li> <li>▪ <b>Pacer Plus Investment Promotion Toolkit Training (Samoa)</b> – CEO with Economic Planning and Invest delegate: Frank Sioneholo</li> <li>▪ <b>PIF/OACP (Virtual)</b> – consultation providing feedback into the development of the first Pacific Region Private Sector Strategy</li> <li>▪ <b>Pacific Ocean Litter Project (POLP) (Tuvalu)</b> - Invitation for CEO to present on Niue private sector – unable to attend</li> <li>▪ <b>WIPO-NGO Stakeholder Dialogue &amp; Bilateral Meetings (Geneva)</b> – CEO, representing NOW/Tofia &amp; NCOC : Trademarks; Copy Rights; Patents; Branding</li> </ul>
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# NCOC Statement of Financial Performance for the Year Ended 30 June 2024

	Note	2023/2024 Actual	2023/2024 Budget	Variance \$	2022/2023 Actual
<b>REVENUE</b>					
Operational	1	400,000	400,000	-	400,000
TAA – BDM Reimbursement	2	121,959	-	121,959	
Other Funding Agencies		2,189	-	2,189	-
Membership Fees	3	7,739	10,000	-2,261	5,760
Other Income	4	7,227	15,000	-7,773	11,091
		<b>539,114</b>	<b>425,000</b>	<b>-114,114</b>	<b>416,851</b>
<b>EXPENDITURE</b>					
Operational	5	289,917	210,000	79,917	172,754
Business Support Advice & Training	6	11,498	20,000	-8,502	7,269
Funding Support	7	94,664	115,000	-20,335	87,538
Tourist Orientated Support & Promotion	8	2,240	10,000	-7,760	-
Sector Development	9	2,689	15,000	-12,311	1,000
Education & Careers Programme	10	19,557	20,000	-443	16,210
Labour Market & Skills Planning		-	1,000	-1,000	-
Business Promotion & Marketing	11	32,198	24,000	8,198	26,233
Government Advocacy	12	4,328	5,000	-672	-
Funded Projects		-	-	-	32,320
		<b>457,091</b>	<b>420,000</b>	<b>37,091</b>	<b>343,324</b>
<b>Surplus (Deficit)</b>		<b>138,335</b>	<b>5,000</b>	<b>133,335</b>	<b>73,457</b>
Less Expense – BDM Remuneration		<b>(56,313)</b>	<b>75,000</b>		
<b>Overall Surplus/(Deficit)</b>		<b>82,022</b>	<b>80,000</b>		

# NOTES: STATEMENT OF FINANCIAL PERFORMANCE FOR THE YEAR ENDED 30 JUNE 2024

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## REVENUE

### 1/2 Operational

Budgetary Support via GoN maintained at \$400,000. It has been requested to GoN that it would assist in planning activities and therefore expenditure if this support could be paid in a lump sum payment. This provides assurance to scheduling of activities of support and assistance to businesses. This did not happen, and we received our budget in two payments of \$200,000.

This does not include the TAA budget through Government of Niue (GoN) that caters for the remuneration package for the Business Development position within NCOC.

There still remains a total outstanding of \$179,633 to be reimbursed as NCOC has paid BDM remuneration via its operational budget and has hindered expenditure in other areas of its activities.

Other funding agencies refers to the ongoing project work under the GCF Readiness being conducted with Project Management Coordination Unit (PMCU); SPREP and Eden Consultants.

### 3/4 Membership Fees & Other Income

Fees received from businesses within the reporting period 1 July 2023 to 30<sup>th</sup> June 2024, showed an increase in business membership. There has been an increase in Affiliate Membership with many being from overseas based businesses. Whilst number of businesses registered into the NCOC HubSpot database continue to increase more often than not, this is not translating into the fees received.

Whilst we understand that membership is voluntary, we have noted that our membership payments spike on the release of funds available under the Business Development Grant (BDG). The new membership form for the new financial year 2024/2025 will require for fees to be paid no later than 30<sup>th</sup> September in order to be eligible for any financial assistance available from NCOC.

Other income which includes training room hire and printing services shows a decrease from previous year. Whilst we have seen an increase in Training Room hire, some of these are provided complimentary.

## EXPENDITURE

### 5 Operational

Board sitting fees for board of directors now provided, which previously were not received. The role of Project Education Coordinator remained vacant due to resignation of Dean Talagi due to health reasons, however the educational side of the role was covered by Kate Roughan.

**Board Sitting Fees for 2023/2024 were as follows:**

Director	Board Meeting	Working Committee	Total Fees Received
Sefeti Fatiaki (President)	\$1,350	\$425	\$1,775
Zack Smith(Vice-Pres.)	\$700	\$350	\$1,050
Aaron Smith	\$400	\$125	\$525
Alicia Hipa	\$600	\$75	\$675
Avi Rubin	\$900	\$350	\$1,250
Dempster Tomailuga	\$900	\$500	\$1,400
Narita Viliamu-Tahega	\$500	-	\$500
Stanley Tafatu	\$600	\$75	\$675
	<b>\$5,950</b>	<b>\$1,900</b>	<b>\$7,850</b>

### 6 Business Support Advice & Training

Expenditure remained under budget as all workshops have been facilitated and delivered by the staff within Chamber, mainly the CEO and BDM. One on one business consultancy and training provided in business planning, invoicing, product development and cash flow projections more frequent than group training workshops.

Within this category three (3) businesses; Mata Fuluola, Taz Poultry and Levi Art; were able to take up the opportunity to obtain some short term training for their business operations and upskilling their specific skill sets in their industry under the Short Term Training Attachment scheme.

### 7 Funding Support

Business Development Grants is under the \$100,000 set aside. New structure for businesses introduced in previous year allowed those who were previously categorized as subsistence being able to access in this year the “New Business Growth”. Current discussion in this year

with Business Link Pacific (BLP) to form a partnership in which NCOC and businesses on Niue can access BFLP services and products.

## **8 Tourist Oriented Support & Promotion**

Opportunity through the Pacific Island Centre in Japan for NCOC to represent three (3) export products from: Niue Vanilla; Niue Honey and Niue Philatelic & Numismatic – Noni Juice at the Japan Food Expo held in March of this year. Our Finance and Marketing Coordinator, Charlotte was able to represent all three businesses at this event.

## **9 Sector Development**

As had planned in previous year with the assistance of the Niue Fire Department, NCOC was able to offer another round of subsidized fire extinguishers to businesses, especially new businesses and those who missed out on the last round. NCOC paying for 70% and businesses 30% of the cost of the fire extinguisher. Installation of the fire extinguisher at the business and some training also provided.

## **10 Education & Careers Programme**

Junior Entrepreneurs (Years 5/6) and Junior Entrepreneurs (Year 10) successfully launched their products at the Annual Business Expo at the commercial centre. The biggest contributor to the expense in this category is the YES (Youth Employment Scheme) provided to the senior students of Niue High School; Year 11, 12 and 13. This is only provided at year end once the high school ends for the year and only for placement into private sector business or organisation.

## **11 Business Promotion & Marketing**

Included in the spend in this category for this year was the invitation for the NCOC President to travel with the GoN delegation on their chartered flight to the Cook Islands. International Women's Day again is a highlight of the celebrations that go on each year in March and well attended by both women and men as business networking opportunities. Theme for the year "Inspire Inclusion" and in line with Niue's 50<sup>th</sup> Constitution Celebration the colour was gold. Expenses catered for venue, food, entertainment as well as spot prizes from local businesses.

## **12 GoN & Partners**

Main expense is the return of unspent funds of \$4K from previous year UNDP funded programme for Anti-Corruption for Youth Entrepreneurs.

# NCOC Statement of Financial Position

## For the Year Ended 30 June 2024

	Note	Actual 2023/2024	Actual 2022/2023
<b>CAPITAL</b>		<b>242,445</b>	<b>282,381</b>
Represented By:			
CURRENT ASSETS	1		
Bank		139,219	118,064
Trade Debtors		179,633	57,674
NOW – OCCs		5,000	5,000
Intercompany Transfer FIP		4,645	1,861
Accruals			31,184
		328,497	208,783
Less CURRENT LIABILITIES			
Accruals	2	33,063	
Intercompany Transfer FIP			
		295,434	
<b>NET WORKING CAPITAL</b>		<b>295,434</b>	<b>208,783</b>
FIXED ASSETS	3	68,970	73,598
<b>NET ASSETS</b>		<b>364,404</b>	<b>282,381</b>

# NOTES TO THE NCOC FINANCIAL POSITION FOR THE YEAR ENDED 30 JUNE 2024

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## NOTES TO FINANCIAL POSITION

1 **CURRENT ASSETS**

Bank account balances on NCOC accounts and reimbursement still outstanding from Govt of Niue for the remuneration of the Business Development Manager role. This role is budgeted for from the TAA Funds of GoN.

2 **CURRENT LIABILITIES**

Accruals is the balance of the undisbursed BDG Grants as at the end of the financial year – 30 June 2024.

3 **FIXED ASSETS**

Office furniture, vehicle, computer equipment and software for NCOC office.



# Fonuakula Industrial Park

## Statement of Financial Performance

### For the Year Ended 30 June 2024

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	Actual 2022/2023	Actual 2022/2023
<b>REVENUE</b>		
Rent Lease	21,997	21,306
Interest Credit	135	132
Other Income		
<b>TOTAL REVENUE</b>	<b>22,132</b>	<b>21,438</b>
<b>EXPENDITURE</b>		
Depreciation	5,632	5,776
Repairs & Maintenance	-	500
Grounds Maintenance	6,600	6,600
Power & Utilities	200	400
W/H Tax	3	2
<b>TOTAL EXPENDITURE</b>	<b>12,435</b>	<b>13,278</b>
<b>Surplus (Deficit)</b>	<b>9,697</b>	<b>8,160</b>

# Fonuakula Industrial Park

## Statement of Financial Position

### For the Year Ended 30 June 2024

	Note	Actual 2023/2024	Actual 2022/2023
<b>CAPITAL</b>		323,257	313,560
REPRESENTED BY:	3		
CURRENT ASSETS		105,298	109,919
Less CURRENT LIABILITIES		21,673	21,623
NET WORKING CAPITAL		83,625	39,900
FIXED ASSETS		239,632	212,942
<b>NET ASSETS</b>		323,257	252,842

# NOTES TO FINANCIAL STATEMENTS FOR FONUAKULA INDUSTRIAL PARK

## For the Year Ended 30 June 2023

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### NOTES TO FIP FINANCIAL ACCOUNTS

#### 1. REVENUE HIGHLIGHTS

FIP continues to have 100% occupancy. The list of businesses wanting bays has grown. There is a need to have more commercial space to be made available. The Board had started looking at the feasibility and plans of developing the land still available by the FIP No.1 and it is hoped that this will continue.

Still a few tenant are behind rent, payment arrangements will hopefully improve this situation as despite tenants receiving monthly invoices there is still a slow uptake on regular payment. Once we have a fully staffed office this will ensure a more rigorous approach to following up nonpaying tenants.

#### 2. EXPENDITURE HIGHLIGHTS

Main expenditure in year has been for grounds maintenance – mowing and general upkeep of the areas outside of the FIP building

#### 3. ASSETS & LIABILITIES HIGHLIGHTS

Assets attributed to FIP building.

# AUDIT/PEER REVIEW

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## Financial Peer Review Report

28 August 2024  
Niue Chamber of Commerce  
Alofi  
Niue

The financial peer review of the Niue Chamber of Commerce aimed to assess the organization's financial processes, internal controls, and compliance with relevant financial regulations. The review focused on financial reporting accuracy, cash management, activities implemented during the reporting period, and the robustness of internal controls.

Review was conducted for the financial period 1 July 2023 to 30 June 2024. The process also included reviewing the financial statements for the financial reporting year, board minutes, and MYOB reports.

The financial peer review is substantially less in scope than an audit, and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

### Key Findings:

- Financial Reporting and Processes: Compliant with its internal Financial Policies and Generally Accepted Accounting Principles. Niue Chamber of Commerce's financial statements are aligned with the financial statements from its MYOB Accounting system.
- Internal Controls: Compliant with internal financial and operational policies
- Funding and activities: activities implemented as planned but funding received in tranches and staff movements were key factors that hindered the implementation of some of its activities
- Cash management: adequate control with the support of the income from FIP

### Conclusion

The use of MYOB accounting system enables compliance with sound accounting practice. Funds utilised for its plan activities and administration responsibilities. Implemented activities were reflected in its Grant funding agreement (Activity Design Document 2023-2024).

There was no activity identified that raises concerns relating to non-compliance with its policies, processes and national legislations.

Golden Accounting Services is a licensed service provider in Niue, and we declare that we are an independent entity and have no conflict of interest with the Niue Chamber of Commerce.

Rosalini Varea  
Independent Accountant  
[golden4ccounting@gmail.com](mailto:golden4ccounting@gmail.com)  
PH: 8885038

# 2023-24 Business Development Grants

	Business Name	Applicant	Grants Committee Approved	Grant Category
1	Pejoza	Jessieca-Dee Gasama	\$1,000	Substance
2	Just Niue	John Talagi	\$2,970	New Business Growth
3	Mrs Sena's Crafts	Moka Ioane Laufoli	\$2,912	New Business Growth
4	Nius Mowing	Tom Tahega	\$3,000	New Business Growth
5	Aleki Accommodation	Ozwin Ikiua	\$4,000	Assistance
6	B&Z Electrical	Apollo Poitoa	\$4,000	Assistance
7	Dark Skys Astro	Alan & Olga Wilson	\$2,657	Assistance
8	Double M Ltd	Gregory Funaki	\$3,742	Assistance
9	Fusion Flava	Tilly Fetavi	\$3,998	Assistance
10	Gasma Auto Services	Gasma Damon Gasama	\$4,000	Assistance
11	Happy Face Dairy	Shield Utalo	\$4,000	Assistance
12	Jack's Building Contractor	Jack Lakatani	\$4,000	Assistance
13	JZ Imports	Ezra Togiamana	\$4,000	Assistance
14	Kai Ika	Avi Rubin	\$2,500	Assistance
15	Kauhi Krafts & Tea Shop	Olga Wilson	\$4,000	Assistance
16	Kolivao Piggery	Charlotte Magatogia	\$4,000	Assistance
17	Lolani's Retreat	Seone Lolani	\$3,993	Assistance
18	Niue Eco-Logic Consultancy & Marketing	Jama'I Talagi	\$4,000	Assistance
19	Niue Wahoo Fishing	Clifford Marsh	\$3,979	Assistance
20	Sea Turtle Charters	Ian & Rene Richardson	\$4,000	Assistance
21	Stan's Construction	Stanley Tafatu	\$4,000	Assistance
22	Taoke Piggery	Charlotte Magatogia	\$4,000	Assistance
23	Taz Poultry	John W Tasmania	\$3,343	Assistance
24	Tooneys Mowing Service	Taelima Apikolo	\$3,949	Assistance
25	Tufukia Plumbing	Poi Litaio	\$3,234	Assistance
26	Xue-Lee Niue Ltd – Stellar Foods	Julie Talagi	\$4,000	Assistance
<b>TOTAL APPROVED</b>			<b>\$93,268</b>	

# Niue Chamber of Commerce Board 2023/2024

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## PRESIDENT

Sefeti Fatiaki, Feti's Works & Hina's Laundromat

## VICE PRESIDENT

Zack Smith, IkiBee Services

## BOARD EXECUTIVE COMMITTEE MEMBERS

Avi Rubin: Kai Ika, Niue Wild Fish Jerky, Monuina Fishing, Lau's Get Away

Dempster Tomailuga: All Stars

Alicia Hipa: Ali's Enterprise

Narita Tahega Viliamu: Clayton's Bar

Stanley Tafatu: Stan Construction, R'Linis

Aaron Smith: Scenic Matavai Rep

## BOARD INCOMPLETE TERM (2023/2024 YEAR)

Acknowledging and thank you to the following Board Member who stepped down due to completion of employment contract and departure from Niue

- Aaron Smith: Scenic Matavai Rep
- Nari Tahega Viliamu: Clayton's Bar

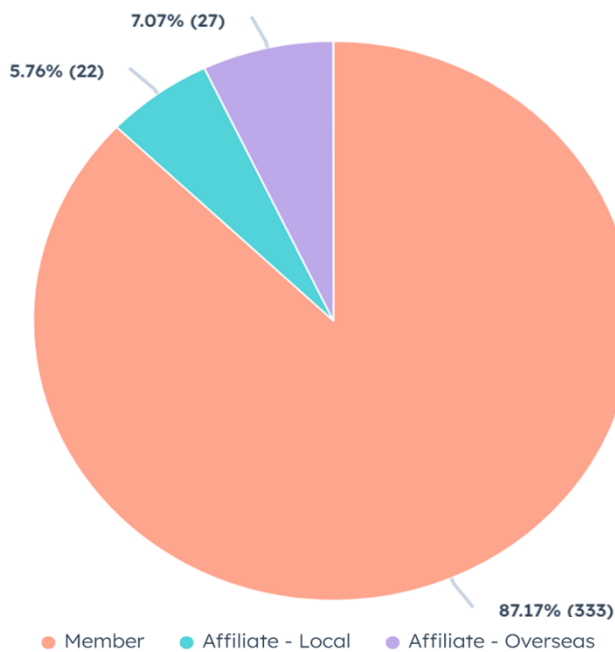
# Membership Summary as at 30 June 2024

(incl. Affiliates – Local and Overseas): as listed on NCOC Database - Paid & Unpaid



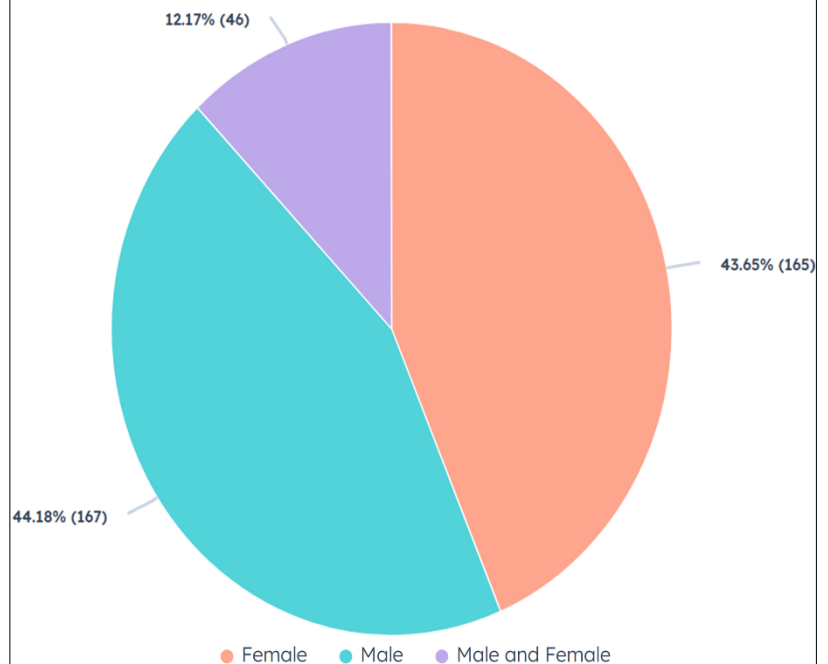
NCOC Membership  
July 2023 – June 2024

Total Count of Companies: 382

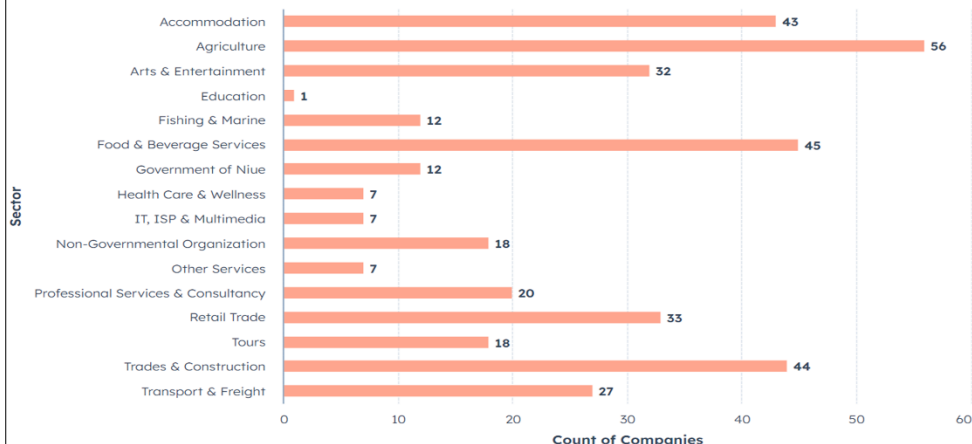


Businesses Owned by Gender in the NCOC Membership  
July 2023 – June 2024

Total Count of contacts: 378



Sectors of the NCOC Membership  
July 2023 – June 2024



# Membership List as at 30 June 2024

(incl. Affiliates – Local and Overseas): as listed on NCOC Database - Paid & Unpaid

	Company name	First Name	Last Name	Sector	Membership
1	100% Niuean Coconut Oil	Manahetule	Watch	Arts & Entertainment	Member
2	4x4 Rentals	Willie	Saniteli	Transport & Freight	Member
3	A+ Apparat	Angelica	Hipa	Retail Trade	Member
4	A5 Tours	Tony & Annmarie	Aholima	Tours	Member
5	Aga Eggsellence	Adrian	Woods	Agriculture	Member
6	Ahu Pilipili Organic Fonua	Lisah	George Hiku	Agriculture	Member
7	Akesi Intergrated Development (A.I.D)	Fapoi	Akesi	Agriculture	Member
8	ALEKENIU LOGISTICS	Rodney	Alekeniu	Transport & Freight	Member
9	Aleki Accommodation	Ozwin	Ikiua	Accommodation	Member
10	Ali's Enterprises Ltd	Chris & Des	Hipa	Retail Trade	Member
11	Aliutu Atuhau Tupuhake	Fiafia	Rex	Non-Governmental Organization	Member
12	Aliutu Guesthouse	Etisala	Asemaga	Accommodation	Member
13	All Relative Cocktail Bar	John & Saofia	Asanso	Food & Beverage Services	Member
14	All Star Services	Dempster	Tomailuga	Trades & Construction	Member
15	Alofi Rentals	Tulitoafama Newland	Poumale	Transport & Freight	Member
16	Alofi Rugby Club	Jay Berry	Sofaea	Non-Governmental Organization	Member
17	Anaiki Motel	Ilona	Laskai	Accommodation	Member
18	Andah's Fenoga Evaeva	Chamberlin	Pita	Tours	Member
19	Annos Rentals	Meriano Iakopo	Lui Iakopo	Transport & Freight	Member
20	Associated Carbon Technologies	Charles	Law	Agriculture	Member
21	Atoa's Bus Services	Rosemary	Talagi	Transport & Freight	Member
22	Aue Trading (Tuatea Heights)	New	Aue	Agriculture	Member
23	Authentic Produce Niue	Norman	Mitimetiti	Agriculture	Member
24	B & Z Electrical	Apollo	Poitoa	Trades & Construction	Member
25	Baked by Polly	Sophie	Ita	Food & Beverage Services	Member
26	Big Boy Construction	Clayton	Viliamu	Trades & Construction	Member
27	BJ Hardware	Birt	Jessop	Retail Trade	Member



28	Bohns Infotech	Tom	Misikea Jnr	IT, ISP & Multimedia	Member
29	Bourne Services	Pele & Norma	Bourne	Trades & Construction	Member
30	Breakthrough Financials	Ben	Tanaki	Professional Services & Consultancy	Member
31	Breeze	Randall & Liz	Haines	Accommodation	Member
32	Buk Buk Chicken	Suzi	Valivaka	Food & Beverage Services	Member
33	Burnham Building & Joinery	Howard	Burnham	Trades & Construction	Member
34	Central Services	Maligi & Misiata	Tasmania	Retail Trade	Member
35	CFI Multimedia Productions	JinNam	Hopotoa	IT, ISP & Multimedia	Member
36	Charity's Livestock	Nephi	Charity	Agriculture	Member
37	Cherry Little Design	Jazinta	Levi-Hekau	Arts & Entertainment	Member
38	Citrussy Niue	Rosie	Rex	Agriculture	Member
39	CKT Consultancy	Bella	Talagi	Professional Services & Consultancy	Member
40	Clayton's Bar	Narita	Viliamu	Food & Beverage Services	Member
41	Coastal Customs Apparel	Tamyrah	Sioneholo	Retail Trade	Member
42	Coco Catering	Rene	Richardson	Food & Beverage Services	Member
43	Crazy Uga Cafe	Sarah	Saniteli	Food & Beverage Services	Member
44	Damiana's Motel	Desmond	Hellesoe	Accommodation	Member
45	Dark Sky's	Alan & Olga	Wilson	Tours	Member
46	Denzel Building Project	Matthew	Jessop	Trades & Construction	Member
47	DJ Nonz	Canon	Tukiuha	Arts & Entertainment	Member
48	Double M Niue Ltd	Gregory	Funaki	Retail Trade	Member
49	Ebony Carvings	Vivien	Feleti	Arts & Entertainment	Member
50	EC Fix Plumbing Services	Charlie Fuku	Togahai	Trades & Construction	Member
51	ECO Niu	Saofia Asanso & Tilly Fetaui	(No value)	Retail Trade	Member
52	Emoro Audio Entertainment	Keane	Kaukasi	Arts & Entertainment	Member
53	Enetama Construction	Siligi	Tongatule	Trades & Construction	Member
54	Ettie's at Lotopa	Maureen	Melekitama	Retail Trade	Member

55	Explore Niue Tours and Travel	Vanessa	Marsh	Tours	Member
56	Falala Fa Bus Service	BJ	Rex	Transport & Freight	Member
57	Fale Nofoko	Anne LKZ	Strickland	Retail Trade	Member
58	Fale Takihi Handicrafts	Iapeta	Poihega	Arts & Entertainment	Member
59	Felix Electrical Consultancy Services	Speedo	Hetutu	Trades & Construction	Member
60	Feti's Works	Sefeti	Fatiaki	Trades & Construction	Member
61	Fine Alec	Fine	Alec	Agriculture	Member
62	Fineone Dart Bar	Acestacey	Kalauni	Food & Beverage Services	Member
63	First Coat Services	Adam & Marina	Faitala	Trades & Construction	Member
64	Fish Niue Charters	BJ	Rex	Fishing & Marine	Member
65	Fisihega Crafts & Iki's Accommodation	Tutuli	Heka	Accommodation	Member
66	Frank & Partners	Frank	Mokoia	Transport & Freight	Member
67	Freedom Bikes Niue	Ian	Richardson	Transport & Freight	Member
68	Friendly Motor Services	Nathan	Tonga	Trades & Construction	Member
69	Fualosa Eu Funaki	Fualosa Eu	Funaki	Agriculture	Member
70	Fuliku Pig Farm	Ireena	Mautama	Agriculture	Member
71	Fusion Flavas	Tilly and Peter	Fetaui	Food & Beverage Services	Member
72	G's Mini Mart	Gina	Tukiuha	Retail Trade	Member
73	Gabes Motel	Carol	Edwards	Accommodation	Member
74	Gasma Auto Rentals	Damon	Gasama	Transport & Freight	Member
75	Gasma Auto Services	Damon	Gasama	Trades & Construction	Member
76	Gelyka's Handicrafts & Timber Products	James	Poihega	Arts & Entertainment	Member
77	Golden Accounting Services	Rosa	Varea	Professional Services & Consultancy	Member
78	Golden Age Pacific Ltd	Patricia	Hunter	Accommodation	Member
79	Golden-Hope Local Growings	Romeo	Tongia	Agriculture	Member
80	Gone Fishing Niue	Alan	Wilson	Fishing & Marine	Member
81	Halaika Effects	Carl	Godsmark	Trades & Construction	Member
82	Happy Face Dairy	Shield	Utalo Palahetogia	Retail Trade	Member
83	Harkitech Concrete Mix	Denise	Pihigia	Trades & Construction	Member
84	Hatesa Hetutu	Hatesa	Hetutu	Arts & Entertainment	Member

85	Havaka Niue LTD	Brad	Etuata	Agriculture	Member
86	Heahea Rentals	Lady Fifita	Talagi	Transport & Freight	Member
87	Hekau Attorneys At Law	Sinahemana	Hekau	Professional Services & Consultancy	Member
88	Heleni Jessop's Fatahega Lodge	Moka Niu Tongakilo	Togakilo	Accommodation	Member
89	Hina's Laundromat	Senu & Sefeti	Fatiaki	Other Services	Member
90	Hinapoto Handcrafts	Maihetoe	Hekau	Arts & Entertainment	Member
91	Hio Blue	Al	Posimani	Fishing & Marine	Member
92	Hio Café	Vikki & Toni	Kalauni	Food & Beverage Services	Member
93	Hipa Electrical	Ian & Emi	Hipa	Trades & Construction	Member
94	IkiBee Services	Zack & Christyl	Smith	Agriculture	Member
95	Ilena Bakery	Sio	Ve	Food & Beverage Services	Member
96	Ilena's Rental	Sio	Ve	Transport & Freight	Member
97	Innovate Niue	Catherine	Papani	Professional Services & Consultancy	Member
98	InXpress NZ	Colin & Ruihi	Alanotama	Transport & Freight	Member
99	Island Pride	Albert	Hekesi	Arts & Entertainment	Member
100	Island Style Products	Patricia	Hunter	Food & Beverage Services	Member
101	J'Love Sounds/ Mowing Contract Services	Jackson Harry	Hekesi	Arts & Entertainment	Member
102	Jacks Building Contract	Jack	Lakatani	Trades & Construction	Member
103	Jackson Accommodation	Robert	Jackson	Accommodation	Member
104	Jennas Restaurant Catering	Miriam	Nemaia	Food & Beverage Services	Member
105	JLBZ Ready Mix	Sifi	Mokalei	Trades & Construction	Member
106	Joema's Place	Iris	Lui	Accommodation	Member
107	John Axe Services	John	Tongahai	Trades & Construction	Member
108	JORICHI	Birtha	Togahai	Professional Services & Consultancy	Member
109	JT Construction	Atoa	Talagi	Trades & Construction	Member
110	Julie Faitala	Julie	Faitala	Food & Beverage Services	Member
111	Just Niue	John	Talagi	Tours	Member

112	JZ Imports	Ezra	Togiamana	Professional Services & Consultancy	Member
113	Kafika Niue Ltd	Pinky (Roz)	Tafatu-Hipa	Accommodation	Member
114	Kai Ika	Avi	Rubin	Food & Beverage Services	Member
115	Kalava Niue	EJ	Strickland	Retail Trade	Member
116	Kaniu Kulatea Karving	Misa	Kulatea	Arts & Entertainment	Member
117	Kaniu WiFi (Rocket Systems)	Emani	Lui	IT, ISP & Multimedia	Member
118	Katuali Café	Kenneth	Green	Food & Beverage Services	Member
119	Kauhi Krafts	Olga	Wilson	Arts & Entertainment	Member
120	Keke Time Café & Bakery	Krystal	Pasisi-Schaumkel	Food & Beverage Services	Member
121	Kendra's Kollektion	Mark	Blumsky	Retail Trade	Member
122	KHM Photography	Tesl	Hetutu	Arts & Entertainment	Member
123	Kolivao Piggery	Charlotte	Magatogia	Agriculture	Member
124	Kololi's Guesthouse	Rupina	Morrissey	Accommodation	Member
125	Kolu Farming	BV	Motufoou	Agriculture	Member
126	KPM Management	John	Kaulima	Other Services	Member
127	Krysina's Fale Koloa	Kyria	Kulatea	Food & Beverage Services	Member
128	Kumar Enterprises Ltd	John	Hetutu	Trades & Construction	Member
129	L & L Hire	Leon & Alice	Tomailuga	Other Services	Member
130	Lalopine Rockhouse	Stanley	Kalauni	Accommodation	Member
131	LANShack	Richard & Angela	Tuhipa	IT, ISP & Multimedia	Member
132	Lanutahi Fales	Lady Fifita	Talagi	Accommodation	Member
133	Lau Hani Crafts	Pilena	Motufoou	Arts & Entertainment	Member
134	Lau's Getaway	Avi	Rubin	Accommodation	Member
135	LeVI Art - The Niu Reflection	Tom & Jasmine	Vaha	Retail Trade	Member
136	Lialagi Accommodation	Mary	Magatogia	Accommodation	Member
137	Lil Organic Grower	Kenrick	Viviani	Agriculture	Member
138	Lilis Hideaway	Kennedy Tukutama	Tukutama	Accommodation	Member
139	Lilo's Heritage & Production Tours	Tom	Misikea Snr	Tours	Member
140	LimaToa	Mele and Hamo	Kaulima	Agriculture	Member
141	Limestone Motors	Willie	Saniteli	Trades & Construction	Member
142	Lolani's Retreat	John and Kareen	Lolani	Accommodation	Member

143	Longueval Construction	Hivi Togia	Puheke	Trades & Construction	Member
144	Lose Nia	Pauline	Talagi Lupeiki	Arts & Entertainment	Member
145	Losi's Bus Service	Halosi	Jackson	Transport & Freight	Member
146	Lotouli Rental	Palemia	Tongia	Transport & Freight	Member
147	Lovely Puletama	Lovely	Puletama	Agriculture	Member
148	Lui Civil	Lei	Lui	Transport & Freight	Member
149	Lupe Niue	Feo	Fou	Arts & Entertainment	Member
150	Ma1ntech	Jiare	Rigamoto	IT, ISP & Multimedia	Member
151	Magical Niue	Jana	Barclay	Tours	Member
152	Mahofi Guesthouse	Mamata	Gill	Accommodation	Member
153	Maihiland Ventures	Takili	Talagi	Agriculture	Member
154	Makfurly Burgers	John	Ranfurly	Food & Beverage Services	Member
155	Malamapeta Lavini	Malamapeta	Lavini	Agriculture	Member
156	Malutu Moto Adventures	Ezra & Heileen	Togiamana	Tours	Member
157	Malutu Motors	Morgan	Magatogia	Trades & Construction	Member
158	Manogi Sipeli	Manogi	Sipeli	Food & Beverage Services	Member
159	Manuiz	Lynda and Tifi	Tomailuga	Food & Beverage Services	Member
160	Marvin's Electrical	Kristian	Talepita	Trades & Construction	Member
161	Mata Fuluola	Liline	Morrissey	Health Care & Wellness	Member
162	Matapa Accommodation	Opili	Talafasi	Accommodation	Member
163	Matapa Bar	Opili	Talafasi	Food & Beverage Services	Member
164	Mau Enterprises	Lisa Fisimono	Posimani	Retail Trade	Member
165	Maulu Spa	Alana	Tukuniu	Health Care & Wellness	Member
166	Mautama Construction	Ritchie	Mautama	Trades & Construction	Member
167	Meimei Hobby	Holo & Fama	Tafea	Agriculture	Member
168	Misa's Nature Tour	Misa	Kulatea	Tours	Member
169	Mitaki's Guesthouse	Mitaki	Lio	Accommodation	Member
170	Mizziebo Nursery	Kemu	Mizziebo	Agriculture	Member
171	MMI Poultry	Leotoga	Pita	Agriculture	Member
172	Moho Tei	Leticia	Faitala	Food & Beverage Services	Member
173	Mokoia Central Mart (MCM)	Kayla	Mokoia	Retail Trade	Member

174	Monuina Fishing	Avi	Rubin	Fishing & Marine	Member
175	Morre	Morre & Eme	Tukuniu & Matagiaga	Agriculture	Member
176	Mrs Sena's Crafts	Moka	Laufoli	Arts & Entertainment	Member
177	Muta FX and Futures	John	Tolomaki	Professional Services & Consultancy	Member
178	Namukulu Cottages	Anthony	Fraser	Accommodation	Member
179	NIC's Bungalows	Lady Fifita	Talagi	Accommodation	Member
180	Niu Lolo Niu	Sema	Jessop	Health Care & Wellness	Member
181	Niu's Mowing	Niu & Tom	Tahega	Agriculture	Member
182	Niue Adventures Mechanical	Terry	Coe	Trades & Construction	Member
183	Niue Adventures Shop	Asalia	Coe	Retail Trade	Member
184	Niue Blue	Evan	Barclay	Tours	Member
185	Niue Consultancy Services	Herman	Tagaloailuga	Professional Services & Consultancy	Member
186	Niue Council of Women	Rupina	Morrissey	Non-Governmental Organization	Member
187	Niue Development Bank	Wayne	McCaughan	Government of Niue	Member
188	Niue Eco-Logic Consultancy & Marketing	Jama'l	Talagi	Professional Services & Consultancy	Member
189	Niue Electronics	Emerson	Sinagpulo	Trades & Construction	Member
190	Niue Fishing Charters & Marine Services	Brendon	Pasisi	Fishing & Marine	Member
191	Niue Food Processor's Association	Feo	Fou	Non-Governmental Organization	Member
192	Niue Green Mowing Services	Michael	Jackson	Agriculture	Member
193	Niue Holiday Homes	Patricia	Hunter	Accommodation	Member
194	Niue ICT	Colin	Talamahina	Retail Trade	Member
195	Niue Investment Properties	Ricky	Makani	Professional Services & Consultancy	Member
196	Niue Island Fishermen's Association	Brendon	Pasisi	Non-Governmental Organization	Member
197	Niue Island Organic Farmers Association (NIOFA)	Jamal	Talagi	Non-Governmental Organization	Member

198	Niue Orientation Tour	Keith & Sue	Vial	Tours	Member
199	Niue Rentals	Stanley	Kalauni	Transport & Freight	Member
200	Niue Rock Rentals	Michelle	Marsh	Transport & Freight	Member
201	Niue Star	Michael	Jackson	IT, ISP & Multimedia	Member
202	Niue Tiny Houses	Ozwin	Ikiua	Accommodation	Member
203	Niue Vanilla International	Stanley	Kalauni	Agriculture	Member
204	Niue Wahoo Fishing Charters	Clifford	Marsh	Fishing & Marine	Member
205	Niue Wild Fish Jerky	Avi	Rubin	Food & Beverage Services	Member
206	Niue Woodcarvers Association (aka Talatalai)	Speedo	Hetutu	Non-Governmental Organization	Member
207	Niue Yacht Club	Keith & Sue	Vial	Fishing & Marine	Member
208	Niue Youth Council	Rhonda	Tiakia	Non-Governmental Organization	Member
209	Niue's Lomilomi	Joanna	Wrampling	Health Care & Wellness	Member
210	Niueanna Artistry	Christyl	Vilitama-Smith	Arts & Entertainment	Member
211	Niuganic	Ian	Richardson	Agriculture	Member
212	NOW (Niue Ocean Wide) Project	Brendon	Pasisi	Non-Governmental Organization	Member
213	Oka Koa Multimedia	Dessyo	Sioneholo	Retail Trade	Member
214	Oki Waste Management	Ricky	Makani	Other Services	Member
215	Okioki Mai Bar	Pita	Misavi	Food & Beverage Services	Member
216	Olehake's Massage	Meleamina	Poiafati	Health Care & Wellness	Member
217	Ollie's Catering	Sianua	Poihega	Food & Beverage Services	Member
218	Oma Tafua	Fiafia	Rex	Tours	Member
219	Opie Accounting & Bookkeeping Services	Falita	Tanu	Professional Services & Consultancy	Member
220	Orlando	Moka	Tano	Agriculture	Member
221	Ovava Umu Kai & Village Tour	Mele Pavihi	Hasini	Tours	Member
222	Pacific Flava	Loine	Pakieto	Arts & Entertainment	Member
223	Pacific Way Bar	Julie	Funaki	Food & Beverage Services	Member
224	Pam's Tufuga	Pamela	Togiakona	Arts & Entertainment	Member

225	Papa Amu Tree Solution	Presley	William Lualua	Agriculture	Member
226	Patuo Construction	Taihia	Hetutu	Trades & Construction	Member
227	Paul Pasisi Charters	Paul	Pasisi	Fishing & Marine	Member
228	Pehula Mixed Trading Farm	Pitasoni Mahola	Tanaki	Agriculture	Member
229	PEITO	Phillip	Kamupala	Food & Beverage Services	Member
230	PEJOZA	Jessica	Gasama	Food & Beverage Services	Member
231	Peleni's Guesthouse	Lady Fifita	Talagi	Accommodation	Member
232	Peleni's Travel Agency	Ida	Mougavalu	Arts & Entertainment	Member
233	Pesa's Construction	Pesa	Va'a	Trades & Construction	Member
234	Peta Paints	Laga Ikimakaua	Lavini	Retail Trade	Member
235	Petite Hatava	Tanya	Tagelagi	Accommodation	Member
236	PK Transport/Express	Priscilla	Kapaga	Transport & Freight	Member
237	Pottos Mowing	Leopotto	Pulehetoa	Agriculture	Member
238	Pretty Petals	Nita	Pihigia	Agriculture	Member
239	Pualino Tokimua	Pualino	Tokimua	Agriculture	Member
240	Pure Plants	Ilona	Laskai	Agriculture	Member
241	R'Linan Charter	Stan	Tafatu	Fishing & Marine	Member
242	R'Linnas Restaurant	Sonia & Stanley	Tafatu	Food & Beverage Services	Member
243	Reef Walk	Herman	Tagaloailuga	Tours	Member
244	Reign'S	Marina and Delamere	Faitala	Food & Beverage Services	Member
245	Restoration Reef	Vaiola	Vase	Accommodation	Member
246	Ricco's Services	Elizabeth Liuaga	Bestgen	Agriculture	Member
247	Rock Island Enterprises	Kenneth	Green	Agriculture	Member
248	Rockbak Bakery	Keith	Papani	Food & Beverage Services	Member
249	Rockon Tents	Jay	Hekau	Other Services	Member
250	RockSteady	Glen	Jackson	Arts & Entertainment	Member
251	Rodney Alec Niuniu	Rodney	Alec	Agriculture	Member
252	Rolling Pin	Jen & Thomas	Pita	Food & Beverage Services	Member
253	Roncin's LittleRock Takeaways	Ron Joseph	Godsmark	Food & Beverage Services	Member
254	Rosa's Bakery	Rosa	Jackson	Food & Beverage Services	Member
255	Savage House Boxing Gym Ltd	Corrina & Rex	Stevens	Health Care & Wellness	Member



256	Scenic Matavai Resort Niue	Brett	Inkster	Accommodation	Member
257	Sea Turtle Charters	Ian	Richardson	Fishing & Marine	Member
258	Shop at Zapa Green	Mona	Ainuu	Retail Trade	Member
259	ShopExports & Freight	Ernest	Nemaia	Transport & Freight	Member
260	Sietu's Premixes	Petesemeta	Sietu	Trades & Construction	Member
261	Simeamao Art	Susannah	Siontauto	Arts & Entertainment	Member
262	Siri's Handifix	Toma & Salote	Siri	Trades & Construction	Member
263	SJ Builders	San Juan	Talagi	Trades & Construction	Member
264	Social Solutions Consultancy	Vanessa	Marsh	Professional Services & Consultancy	Member
265	Soul Merchandise	John & Saofia	Asano	Retail Trade	Member
266	South Seas Traders	Anthea	Harding	Retail Trade	Member
267	Southwest Construction	Milne	Tanu	Trades & Construction	Member
268	St Joseph's Mechanic	Sio	Ve	Trades & Construction	Member
269	Stan's Construction	Stan	Tafatu	Trades & Construction	Member
270	Stone Solutions	Ida & Albert	Hekesi	Trades & Construction	Member
271	Stone Villa's	Ida	Hekesi	Accommodation	Member
272	Stuff I.T Niue	Richard	Tuhipa	IT, ISP & Multimedia	Member
273	Supply In Demand	Chris	Skinner	Food & Beverage Services	Member
274	Sustainable Pacific Consultancy	Coral	Pasisi	Professional Services & Consultancy	Member
275	Swanson Supermarket	Amanda	Pita	Retail Trade	Member
276	Tafehau Bakery	Howard	Burnham	Food & Beverage Services	Member
277	Tahiono Art Gallery	Mark	Cross	Arts & Entertainment	Member
278	Talepita's Shop	Kristian	Talepita	Retail Trade	Member
279	Tali's Cave Tour	Daryn	Magatogia	Tours	Member
280	Taligi	Adorra	Misikea	Retail Trade	Member
281	Talihi Florals	Celina	Tiokia	Agriculture	Member
282	Talo's Restaurant	Losana	Sioneholo	Food & Beverage Services	Member
283	Talua Heights Accommodation	Judy	Nemaia	Accommodation	Member

284	Tamahetoea Creations	Lavinia (Lovey)	Palemia	Arts & Entertainment	Member
285	Tanya Transports	Dion	Taufitu	Transport & Freight	Member
286	Taoke Fales	Mary	Magatogia	Accommodation	Member
287	Taoke Piggery	Charlotte	Magatogia	Agriculture	Member
288	Taoke Prints	Mary	Magatogia	Retail Trade	Member
289	Tasty Moa - Kaina	Kimray	Vaha	Agriculture	Member
290	Taue Siakifilo	Taue	Siakifilo	Arts & Entertainment	Member
291	Taue Uga & Vaka Tours	Antiope	Mokalei	Tours	Member
292	Tavana's Café	Lynette & Ian	Kavisi	Food & Beverage Services	Member
293	Taz Poultry	John	Tasmania	Agriculture	Member
294	TE Services	Morgan	Magatogia	Transport & Freight	Member
295	Teresa's Fishing Charter	Chris & Des	Hipa	Fishing & Marine	Member
296	Teresa's Guesthouse	Chris & Des	Hipa	Accommodation	Member
297	The Crow's Nest	Paul	Pasisi	Food & Beverage Services	Member
298	Tiki's Handicraft & Dairy	Rheumatic	Alapaki	Arts & Entertainment	Member
299	Toa Terrace Motels	Nita	Pihigia	Accommodation	Member
300	Togiakona Automotive	Niuepoe Anthony	Togiakona	Trades & Construction	Member
301	Togiavalu Pihigia	Togiavalu	Pihigia	Agriculture	Member
302	Toke's Enterprises	Lady Fifita	Talagi	Transport & Freight	Member
303	Tooney's Mowing	Tauelima	Apikolo	Agriculture	Member
304	Tropicana Ltd	Tristan	Whitehead	Transport & Freight	Member
305	Tuaga Lodge	BJ and Vanessa	Rex-Marsh	Accommodation	Member
306	Tufuga Motu	Logo	Seumanu	Arts & Entertainment	Member
307	Tufukia Plumbing	Poe	Litaio	Trades & Construction	Member
308	Tuhia Sunrise	Heke & Wayne	Warren	Retail Trade	Member
309	Tui Na Clinic	Ahi	Cross	Health Care & Wellness	Member
310	Tukuitoga Guesthouse	Rene	Richardson	Accommodation	Member
311	Turtle Eco Tour	Mary-Anne	Talagi	Tours	Member
312	Turtle Lodge	Mary-Anne	Talagi	Accommodation	Member
313	Vai Mamali Liquor Store	Dessyo	Sioneholo	Retail Trade	Member
314	Vaimoui Organic Farm	Valu	Tukiuha	Agriculture	Member
315	Vaiolama Café and Bar	Pauline	Blumsky	Food & Beverage Services	Member

316	Vaipouli Garden Tours	John	Ranfurly	Tours	Member
317	Vaituku Makete	Melelopa	Numaka	Agriculture	Member
318	Vaitupua Pig Farm	Hakemotu	Laufoli	Agriculture	Member
319	Vanilla Cafe	Stanley	Kalauni	Food & Beverage Services	Member
320	Vanilla Latoa Niue Hybrid	Latoa Lio	Latoa	Agriculture	Member
321	Vili's Vanilla	Vilikai	Vilikaiua	Agriculture	Member
322	Vilikai's Contractor	Vilikai	Vilikaiua	Agriculture	Member
323	Vilina	Joe	Talamahina	Health Care & Wellness	Member
324	Vini's Bus Services	Feleanika	Pihigia	Transport & Freight	Member
325	Vinnies Guesthouse	Laga Ikimakaua	Lavini	Accommodation	Member
326	Vivaz Handicraft Shop	Vivalia	Talagi	Arts & Entertainment	Member
327	Wahoo Enterprise	Graham	Marsh	Fishing & Marine	Member
328	Washaway	Willie	Saniteli	Food & Beverage Services	Member
329	Wendy's Design	Wayne & Hannalei	Kifoto	Retail Trade	Member
330	Willy's Vegies	William	Mautama	Agriculture	Member
331	Wok on the Rock	Nisha & Canon	Tukiuha	Food & Beverage Services	Member
332	Women at Work	MerryAno	Iakopo	Arts & Entertainment	Member
333	Xue - Lee Emporium	Julie	Talagi-Funaki	Retail Trade	Member
334	Yolo's Accommodation	Lone	Talamahina	Accommodation	Member
335	Zealous Construction LTD	Quentin	Schaumkel	Trades & Construction	Member

	AFFILIATE MEMBERSHIP - OVERSEAS				
336	Anita Pou	Anita	Pou	Other Services	Affiliate - Overseas
337	BB + SONS LTD	Roy	Baddiley	Professional Services & Consultancy	Affiliate - Overseas
338	Browns Collective LTD	James	Brown	Arts & Entertainment	Affiliate - Overseas
339	Downer	Craig	Smart	Trades & Construction	Affiliate - Overseas
340	Falekaho Niue Builder	Doug	Misipeka	Trades & Construction	Affiliate - Overseas
341	Frank Wells	Frank	Wells	Other Services	Affiliate - Overseas
342	Halo Business Connections	Felicity	Halo	Non-Governmental Organization	Affiliate - Overseas
343	Halo Honey	Felicity	Halo	Agriculture	Affiliate - Overseas
344	Jessica Pasisi	Jessica	Pasisi	Professional Services & Consultancy	Affiliate - Overseas
345	JNP Aviation	Joshua	Payne	Professional Services & Consultancy	Affiliate - Overseas
346	Kaliki Lodge	Glenda	M'Caughnlin	Accommodation	Affiliate - Overseas
347	Matson	Michael	Jones	Transport & Freight	Affiliate - Overseas
348	Matson Navigation Company Inc	Michael	Jones	Transport & Freight	Affiliate - Overseas
349	Metric & Mel Ikitoelagi	Metric & Mel	Ikitoelagi	Accommodation	Affiliate - Overseas
350	Monty's Promotions Ltd	Louise	Allnutt	Retail Trade	Affiliate - Overseas
351	Moui Produce	Pearline Magatogia & Maurice Tamate	(No value)	Agriculture	Affiliate - Overseas
352	Naeem Malak	Naeem	Malak	Accommodation	Affiliate - Overseas
353	Niue Honey Company	Richard	Duncan	Agriculture	Affiliate - Overseas
354	Roughan Contracting	Charlie & Lisa	Roughan	Trades & Construction	Affiliate - Overseas
355	S&K Services	Steve & Kilihega	Jefferson	Trades & Construction	Affiliate - Overseas
356	Takatahai Moana	Ofania	Ikiua	Professional Services & Consultancy	Affiliate - Overseas
357	Tastok Enterprises	Nicholas	Talagi	Transport & Freight	Affiliate - Overseas

358	Tolina Enterprises	Veralina	Faleolo	Retail Trade	Affiliate - Overseas
359	Vanilla Mahofi	Kulbir	Singh	Agriculture	Affiliate - Overseas
360	Wealth Mentor	Kyron	Gosse	Professional Services & Consultancy	Affiliate - Overseas

	AFFILIATE MEMBERSHIP - LOCAL				
361	Attorney General Office (Crown Law)	Justin	Kamupala	Government of Niue	Affiliate - Local
362	Broadcasting Corporation Niue	Trevor	Tiakia	Government of Niue	Affiliate - Local
363	Environment Department	Haden	Talagi	Government of Niue	Affiliate - Local
364	Maritime Division	Lynsey	Talagi	Government of Niue	Affiliate - Local
365	Mutalau Village Council	Meleki & Maureen	Melekitama	Non-Governmental Organization	Affiliate - Local
366	Mutalau Womens Handicrafts	Meleki & Maureen	Melekitama	Non-Governmental Organization	Affiliate - Local
367	NCEL / Kiwibank	Wayne	McCaughan	Professional Services & Consultancy	Affiliate - Local
368	Niue Airport Vendors Association	Sefeti	Fatiaki	Non-Governmental Organization	Affiliate - Local
369	Niue Bond and Liquor Company	Adrian	Woods	Government of Niue	Affiliate - Local
370	Niue Entrepreneurial Women (NEW)	Fiafia	Rex	Non-Governmental Organization	Affiliate - Local
371	Niue Growers Association	Takili	Talagi	Non-Governmental Organization	Affiliate - Local
372	Niue Lawn Bowls Association	Chris & Des	Hipa	Non-Governmental Organization	Affiliate - Local
373	Niue Philatelic and Numismatic Corporation (NPNC)	Poi	Kapaga	Government of Niue	Affiliate - Local
374	Niue Post	Wayne	McCaughan	Government of Niue	Affiliate - Local
375	Niue Tourism	Micah	Fuhiniu-Viviani	Government of Niue	Affiliate - Local
376	PMCU (Project Management Coordination Unit)	Felicia	Pihigia	Government of Niue	Affiliate - Local
377	Raechel Viviani Kaulima	Raechel	Kaulima	Non-Governmental Organization	Affiliate - Local
378	Taoga Niue	Moira	Enetama	Government of Niue	Affiliate - Local
379	Telecom Niue	Anurag	Tandon	Government of Niue	Affiliate - Local
380	Toa Motu Rugby League	David	Ulukita	Non-Governmental Organization	Affiliate - Local
381	University of the South Pacific	Jay	Gataua	Education	Affiliate - Local



# NCOC MANAGEMENT TEAM

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Catherine Etuata Papani, CEO  
Charlotte Magatogia, Finance, Marketing & Membership Coordinator  
Cari-Anne Fuhiniu, Intern Officer

ceo@niuechamber.com  
marketing@niuechamber.com  
info@niuechamber.com

## **New team member:**

Myrtle Magatogia, Projects & Education Coordinator

projects@niuechamber.com

## **Farewell during the year:**

Ane Gulliver-Perry	Business Development Manager
Dean Talagi	Projects & Education Coordinator
James Mason	Temp: Entrepreneurship Educator
Roxanne Scanlan	Business Development Manager
Kate Roughan	Temp: Entrepreneurship Educator

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